The Bewildered Herd: B. A. Taleb 2004 For the first time, a work that contains all that should be known about the media's orientation of the public mind in democratic societies, why this manipulation takes place, and in what manner. The Bewildered Herd does not only analyse the media's current functions and forms in human society but it also traces and discusses the various transformations that this increasingly powerful social actor has gone through. The case study used for the purposes of this work is both unequal and unique in its nature, depth, and revelations. It compares the media's coverage in two of the world's leading democracies (The United States and France) of two of the world's most important armed conflicts and crises. It analyses both countries national, economic, cultural, and social interests as well as their respective media's coverage of these two conflicts and reveals how public perceptions are affected by this coverage and how the agendas of both the media and the political establishment is best served by this manipulation of public opinion in democratic societies. Mechanisms and tactics used in conditioning the public are extensively revealed and analysed in a manner that is so comprehensive in its approach and in its explanations.

Media Control: Noam Chomsky's backpocket classic on wartime propaganda and opinion control has been updated and expanded into a two-section book, and redesigned following the acclaimed format of his Open Media anti-war bestseller, 9-11. The new edition of Media Control also includes "The Journalist from Mars," Chomsky's 2002 talk on the media coverage of America's "new war on terrorism." Chomsky begins by asserting two models of democracy - one in which the public actively participates, and one in which the public is manipulated and controlled. According to Chomsky "propaganda is to democracy what the bludgeon is to a totalitarian state," and the mass media is the primary vehicle for delivering propaganda in the United States. From an examination of how Woodward Wilson's Creel Commission "succeeded," within six months, in turning a pacifist population into a hysterical, war-mongering population," to Bush Sr.'s war on Iraq, Chomsky examines how the mass media and public relations industries have been used as propaganda to generate public support for going to war. Chomsky touches on how the modern public relations industry has been influenced by Walter Lippmann's theory of "spectator democracy," in which the public is seen as a "bewildered herd" that needs to be directed, not empowered; and how the public relations industry in the United States focuses on "controlling the public mind," and not on informing it. Originally written in the immediate aftermath of the Gulf War, Media Control cites numerous examples of how Bush Sr. pushed the American population into supporting an attack on Iraq, a particularly relevant analysis today as Bush Jr. attempts to convince a reluctant population that we should go to war.

Shooting the Messenger: Paul L. Moorcraft 2008-06-30 As the literature on military-media relations grows, it is informed by antagonism either from journalists who report on wars or from ex-soldiers in their memoirs. Academics who produce more judicious accounts rarely have any professional military or media experience. A working knowledge of the operational constraints of both professions underscores Shooting the Messenger. A veteran war correspondent and think tank director, Paul L. Moorcraft has served in the British Ministry of Defence, while historian-by-training Philip M. Taylor is a professor of international communications who has lectured widely to the U.S. military and at NATO institutions. Some of the topics they examine in this wide-ranging history of military-media relations are: - the interface between soldiers and civilian reporters covering conflicts - the sometimes grey area between reporters' right or need to know and the operational security constraints imposed by the military - the military's manipulation of journalists who accept it as a trade-off for safer battlefield access - the resultant gap between images of war and their reality - the evolving nature of media technology and the difficulties—opportunities—this poses to the military - journalistic performance in reporting conflict as an observer or a participant Moorcraft and Taylor provide a bridge over which each side can pass and a path to mutual understanding.

Selling War: Steven J. Alvarez 2016-03- In the spring of 2004, army reservist and public affairs officer Steven J. Alvarez waited to be called up as the U.S. military stormed Baghdad and deposed Saddam Hussein. But soon after President Bush's famous PR stunt in which an aircraft carrier displayed the banner "Mission Accomplished," the dynamics of the war shifted. Selling War recounts how the U.S. military lost the information war in Iraq by engaging the wrong audiences—that is, the Western media—by ignoring Iraqi citizens and the wider Arab population, and by paying mere lip service to the directive to "Put an Iraqi face on everything." In the absence of effective communication from the U.S. military, the information void was swiftly filled by Al Qaeda and, eventually, ISIS. As a result, efforts to create and maintain a successful, stable country were complicated and eventually frustrated. Alvarez couples his experiences as a public affairs officer in Iraq with extensive research on how communication strategies failed and led to the breakdown on the ground. A revealing glimpse into the inner workings of the military's PR machine, where personnel become stewards of presidential legacies and keepers of flawed policies, Selling War provides a critical review of the outdated communication strategies executed in Iraq. Alvarez's candid account demonstrates how a fundamental lack of understanding about how to wage an information war has led to the conditions we face now: the rise of ISIS and the return of U.S. forces to Iraq.

War and the Media: Daya Kishan Thussu 2003-05-16 'No book is more timely than this collection, which analyses brilliantly the Western media's relentless absorption into the designs of dominant, rapacious power' - John Pilger 'A most timely book, with many valuable insights' - Martin Bell O.B.E. 'It has long been known that the outcome of war is deeply influenced by the battle to win 'hearts and minds'. This book provides a stimulating set of perspectives which combine the analyses of prominent academics with the experiences of leading journalists' - Professor Tom Woodhouse, University of Bradford. 'This volume represents an all-star cast of authors who have a tremendous amount of knowledge about media and world conflict. One of its strengths is that it doesn't focus entirely narrowly on media, but puts the discussion of media issues in the context of changes in the world order in military doctrine' - Professor Daniel O'Hallan, University of California. 'A coherent and wide-ranging collection of data, analyses and insights that help our understanding of the complex interaction between communication and conflict. A major intellectual contribution to critical thinking about the early 21st century' - Cees J Hamelink, Professor International Communication, University of Amsterdam. With what new tools do governments manage the news in order to prepare us for conflict? Are the media responsible for turning conflict into infotainment? Is reporting gender specific? How do journalists view their role in covering distant wars? This book critically examines the changing contours of media coverage of war and considers the complexity of the relationship between mass media and governments in wartime. Assessing how far the political, cultural and professional contexts of media coverage have been affected by 9/11 and its aftermath, the volume also explores
media representations of the `War on Terrorism' from regional and international perspectives, including new actors such as the Qatar-based Al-Jazeera - the pan-Arabic television network. One key theme of the book is how new information and communication technologies are influencing the production, distribution and reception of media messages. In an age of instant global communication and round-the-clock news, powerful governments have refined their public relations machinery, particularly in the way warfare is covered on television, to market their version of events effectively to their domestic as well as international viewing public. Transnational in its intellectual scope and in perspectives, War and the Media includes essays from internationally known academics along with contributions from media professionals working for leading broadcasters such as BBC World and CNN.

Islam in the Hinterlands-Jasmin Zine 2012-04-20 Muslim communities have become increasingly salient in the social, cultural, and political landscape in Canada largely due to the aftermath of 9/11 and the racial politics of the ongoing “war on terror” that have cast Muslims as the new “enemy within.” Featuring some of Canada’s top Muslim Studies scholars, Islam in the Hinterlands examines how gender, public policy, media, and education shape the Muslim experience in Canada. A timely volume addressing some of the most hotly contested issues in recent cultural history, it is essential reading for academics as well as general readers interested in Islamic studies, multiculturalism, and social justice.

The Anti-Chomsky Reader-Peter Collier 2004

Propaganda and the Public Mind-Noam Chomsky 2015-04-13 One of our greatest political minds “challenges us to think more independently and more deeply about the human consequences of power and privilege” (Norman Solomon, author of Made Love, Got War). Renowned interviewer David Barsamian showcases his unique access to Chomsky’s thinking on a number of topics of contemporary and historical import. Chomsky offers insights into the institutions that shape the public mind in the service of power and profit. In an interview conducted after the important November 1999 “Battle in Seattle,” Chomsky discusses prospects for building a movement to challenge corporate domination of the media, the environment, and even our private lives. Whether discussing US military escalation in Colombia, attacks on Social Security, or growing inequality worldwide, Chomsky shows how ordinary people, if they work together, have the power to make meaningful change. “In Propaganda and the Public Mind, we have unique insight into Noam Chomsky’s decades of penetrating analyses . . . drawn together in one slender volume by a brilliant radio interviewer, David Barsamian.” —Ben H. Bagdikian, Pulitzer Prize-winning journalist

Territorial Conflicts in World Society-Stephen Stetter 2007-04-04 By bringing into dialogue modern systems theory and international relations, this text provides theoretically innovative and empirically rich perspectives on conflicts in world society. This collection contrasts Niklas Luhmann’s theory of world society in modern systems theory with more classical approaches to the study of conflicts, offering a fresh perspective on territorial conflicts in international relations. It includes chapters on key issues such as: conflicts and human rights conflicts in the Middle East and sub-Saharan Africa war and violence Greek-Turkish relations conflict theory the role of states in international relations, peace and conflict studies, sociology, law and philosophy. Territorial Conflicts in World Society will appeal to students and conflict researchers and sociologists.

Guardians of Power: The Myth of the Liberal Media-David Edwards 2014-07-24 Guardians of Power ought to be required reading in every media college. It is the most important book about journalism I can remember.” —John Pilger “Regular critical analysis of the media, filling crucial gaps and correcting the distortions of ideological prisms, has never been more important. Media Lens has performed a major public service by carrying out this task with energy, insight, and care.” —Noam Chomsky 

Health Communication and Disease in Africa-Bankole Falade 2021-09-27 This book is a collection of essays from across Africa which highlight the roles of beliefs and traditions in health behaviour. Chapters address mental health, risk perception, stigma, reproductive health, religion and health. The book also examines conceptual approaches in health communication and community development, both western and indigenous. Specific topics include Alzheimer’s, HIV and stigma; perception of risk from obesity, HIV prevention and preclampsia; doctor-patient relationship and health beliefs of birth attendants; culture and mental health access and social media effects on mental health; the complementary use of contemporary and indigenous communication strategies and the authors' offer rich multidisciplinary perspectives which bring international, regional, and cultural contexts into the discussion relevant to health communication. The book, which starts by examining global inequalities in health, proposes an African approach informed by problematisation as theorised by Foucault and Freire, to unpack habits and social problems. It ends by asking the question: “Is science enough” and making a strong case for health enabling environments alongside science communication.

US Foreign Policy-Michael Cox 2018-05-17 Giving students a perspective on US foreign policy that is critical and connected, US Foreign Policy, Third Edition, is the student toolkit for navigating the ever-changing dynamics of the subject area. Using the book, students learn how to critically assess US foreign policy, as they are presented with diverse political perspectives and given the tools to come to their own conclusions. Carefully developed “major debates” and “controversies” features help students to connect theory with the real-world politics. As policy continues to change before our eyes, US Foreign Policy, Third Edition, brings together the world’s leading experts in the field to provide the most comprehensive overview of America’s ever-changing role in international politics. This new edition reflects the legacy of the Obama administration, the unfolding impacts of President Trump, and the American role in world affairs. It includes new chapters on gender, religion, East Asia, and the Liberal International Order. The following online resources for students and lecturers accompany the book: For students: Interactive map detailing U.S. foreign policy by region Multiple choice questions For lecturers: Essay and seminar questions

Key Themes In Media Theory-Laughey, Dan 2007-10-01 Key Themes is a critical introduction to key theories of media for undergraduate students.

Liberty and the News-Walter Lippmann 2012-09-19 Written in the aftermath of World War I, this essay by the Pulitzer Prize-winning journalist remains relevant in its denunciation of media bias, particularly in terms of wartime propaganda.

Internment-Samira Ahmed 2019-03-19 An instant New York Times bestseller! “Internment sets itself apart...terrifying, thrilling and urgent.”--Entertainment Weekly Rebellions are built on hope. Set in a horrifying near-future United States, seventeen-year-old Layla Amin and her parents are forced into an internment camp for Muslim American citizens. With the help of newly made friends also trapped within the internment camp, her boyfriend on the outside, and an unexpected alliance, Layla begins a journey to fight for freedom, leading a revolution against the camp’s Director and his guards. Heart-racing and emotional, Internment challenges readers to fight against the fate that exists in our society today.

Media Studies: The Basics-Julian McDougall 2019-10-09 Fully updated and revised, the second edition of Media Studies: The Basics is the ideal guide to the changing landscape of media and media studies. There have been
Crisis, Will the Last Reporter Please Turn Out the Lights is both a primer on the news media today and a chronicle of the structural and financial causes of news media's sudden collapse, and deeply informed proposals for how the vital function of a free press can be restored. By presenting thirty-two of the most incisive and influential commentators, this comprehensive collection contextualizes the predicament faced by the news media industry through a concise history of modern journalism, a hard-hitting analysis of the emergence of global news conglomerates, and the network of economic, social, and political forces that threaten us all, while at the same time creating possibilities for a new democratic society.

Global Obscenities—Zillah Eisenstein 1998-10-01 The New York Times devotes the cover of its magazine to America's declining interest in politics and its obsession with money, finance, and the markets. Bill Gates builds a $50 million mansion while food pantries and homeless shelters overflow with the desperate. The explosive expansion of media and cyber conglomerates creates dreamworlds while the ecology of our actual world is jeopardized. Public space and public democracy withers, as is evidenced by the fact that the closest facsimile of a town square is the local Barnes and Noble. New geographies of power are defined by sex scandals, plant closings, cyberporn, sweatshop labor, information webs, and stock market schizophrenia. Global capitalism and its cyberrelations use this chaos to construct modern forms of sexual and racial exploitation. Into this world steps Zillah Eisenstein, with a book of profound despair and yet also great hope, informed by her trademark sharp analysis and her unrelenting passion for a more humane world. Exposing the purported democratic effect of new media for the global mirage it is, Eisenstein shows how transnational capital and its patriarchal obsessions threaten us all, while at the same time creating possibilities for a new democratic society.

Bibliography of Sources on the Region of Former Yugoslavia—Rusko Matulic 1998 In this second volume, Rusko Matulic continues to formulate a comprehensive bibliography of primarily published sources relating to the history, languages, literature, politics, government, religion, and social sciences of former Yugoslavia, including bibliographical materials on expatriates.

Public Opinion—Walter Lippmann 1922 In what is widely considered the most influential book ever written by Walter Lippmann, the late journalist and social critic provides a fundamental treatise on the nature of human information and communication. The work is divided into eight parts, covering such varied issues as stereotypes, image making, and organized intelligence. The study begins with an analysis of “the world outside and the pictures in our heads”, a leitmotif that starts with issues of censorship and privacy, speed, words, and clarity, and ends with a careful survey of the modern newspaper. Lippmann’s conclusions are as meaningful in a world of television and computers as in the earlier period when newspapers were dominant. Public Opinion is of enduring significance for communications scholars, historians, sociologists, and political scientists. Copyright © Libri GmbH. All rights reserved.

Will the Last Reporter Please Turn out the Lights—Robert W. McChesney 2011-05-03 The sudden meltdown of the news media has sparked one of the liveliest debates in recent memory, with an outpouring of opinion and analysis cracking across journals, the blogosphere, and academic publications. Yet, until now, we have lacked a comprehensive and accessible introduction to this new and shifting terrain. In Will the Last Reporter Please Turn out the Lights, celebrated media analysts Robert W. McChesney and Victor Pickard have assembled thirty-two illuminating pieces on the crisis in journalism, revised and updated for this volume. Featuring some of today’s most incisive and influential commentators, this comprehensive collection contextualizes the predicament faced by the news media industry through a concise history of modern journalism, a hard-hitting analysis of the structural and financial causes of news media’s sudden collapse, and deeply informed proposals for how the vital role of journalism might be rescued from impending disaster. Sure to become the essential guide to the journalism crisis, Will the Last Reporter Please Turn out the Lights is both a primer on the news media today and a chronicle of a key historical moment in the transformation of the press.
Idiot Winds, Scatamburo-D'Annibale explains why the most recent assault on academia must be understood in relation to the right's broader offensive against liberalism. For decades, conservatives have worked diligently to construct a network of foundations, think tanks, and campus organizations dedicated to demonizing progressive thought, the legacy of the New Deal era, and the democratic social reforms of the 1960s. The author provides a detailed examination of this ideological infrastructure and how it advanced the agenda of PC post-9/11. She威胁 academic freedom on campuses, and how it is currently infecting the larger body politic and contributing to the increased toxicity of the nation's public dialogue. While purveyors of PC often invoke "culture war" rhetoric, Scatamburo-D'Annibale adroitly reveals that their ultimate aim is to protect corporate power from any form of democratic accountability.

Cirque Du Freak—Darren Shan 2000 The chilling Saga of Darren Shan, the ordinary schoolboy plunged into the vampire world.

Words of Wisdom—Gareth Southwell 2015-08-06 Words of Wisdom brings together 360 of Philosophy's most famous quotations, explaining their meaning and telling the stories behind them. Western philosophy may be said to have begun in ancient Greece, where, inscribed in his temple at Delphi, the words of the god Apollo commanded those who sought wisdom to first 'know thyself'. With the author's usual humour and clarity of style, the whole 2,500 year history of philosophy is laid bare. Each quote is set in the context of its cultural background, author biography and general outlook; trends are highlighted, links established, and influences traced, all in a way that is entertaining, thought-provoking, and even fun. Words of Wisdom is the perfect book for those who always wanted to ask what philosophy was about, but were afraid they might not understand the answer.

We Are Best Friends: Animals in Society—Leslie Irvine 2019-10-01 Friendships between humans and non-human animals were once dismissed as sentimental anthropomorphism. After decades of research on the emotional and cognitive capacities of animals, we now recognize human-animal friendships as true reciprocal relationships. Friendships with animals have many of the same characteristics as friendships between humans. Both parties enjoy the shared presence that friendship entails along with the pleasures that come with knowing another being. Both friends develop ways of communicating apart from, or in addition to, spoken language.

Trump's Media War—Catherine Happer 2018-10-17 The election of Donald Trump as US President in 2016 seemed to catch the world napping. Like the vote for Brexit in the UK, there seemed to be a new de-synchronicity—a huge reality gap—between the unfolding of history and the mainstream news media's interpretations of and reporting of contemporary events. Through a series of short, sharp interventions from academics and journalists, this book interrogates the emergent media war around Donald Trump. A series of interconnected themes are used to set an agenda for exploration of Trump as theynchpin in the fall of the liberal mainstream and the rise of the right in the US and worldwide. By exposing fatuous coverage of the Trump campaign, his use of social media, his press conferences and combative relationship with the mainstream media, and the question of 'fake news' and his administration's defence of 'alternative facts', the contributors rally together to map the parallels of the seemingly momentous and continuing shifts in the wider relationship between media and politics.

The Power of Habit—Charles Duhigg 2012-02-28 NEW YORK TIMES BESTSELLER • This instant classic explores how we can change our lives by changing our habits. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Wall Street Journal • Financial Times In The Power of Habit, award-winning business reporter Charles Duhigg takes us to the thrilling edge of scientific discoveries that explain why habits exist and how they can be changed. Distilling vast amounts of information into engaging narratives that take us from the boardrooms of Procter & Gamble to the sidelines of the NFL to the front lines of the civil rights movement, Duhigg presents a whole new understanding of human nature and its potential. At its core, The Power of Habit contains an exhilarating argument: The key to exercising regularly, losing weight, being more productive, and achieving success is understanding how habits work. As Duhigg shows, by harnessing this new science, we can transform our businesses, our communities, and our lives. With a new Afterword by the author "Sharp, provocative, and useful."—Jim Collins "Few books become essential manuals for business and living. The Power of Habit is an exception. Charles Duhigg not only explains how habits are formed but how to kick bad ones and hang on to the good."—Financial Times "A flat-out great read."—David Allen, bestselling author of Getting Things Done: The Art of Stress-Free Productivity "You’ll never look at yourself, your organization, or your world quite the same way."—Daniel H. Pink, bestselling author of Drive and A Whole New Mind "Entertaining . . . enjoyable . . . fascinating . . . a serious look at the science of habit formation and change."—The New York Times Book Review

Distant Suffering—Luc Boltanski 1999-10-13 Distant Suffering, first published in 1999, examines the moral and political implications for a spectator of the distant suffering of others as presented through the media. What are the morally acceptable responses to the sight of suffering on television, for example, when the viewer cannot act directly to affect the circumstances in which the suffering takes place? Luc Boltanski argues that spectators can actively involve themselves and others by speaking about what they have seen and how they were affected by it. Developing ideas in Adam Smith's moral theory, he examines three rhetorical 'topics' available for the expression of the spectator's response to suffering: the topics of denunciation and of sentiment and the aesthetic topic. The book concludes with a discussion of a 'crisis of pity' in relation to modern forms of humanitarianism. A possible way out of this crisis is suggested which involves an emphasis and focus on present suffering.

Flying the Line—George E. Hopkins 1996

Teaching Engineering, Second Edition—Phillip C. Wankat 2015-01-15 The majority of professors have never had a formal course in education, and the most common method for learning how to teach on-the-job training. This represents a challenge for disciplines with ever more complex subject matter, and a lost opportunity when new active learning approaches to education are yielding dramatic improvements in student learning and retention. This book aims to cover all aspects of teaching engineering and other technical subjects. It presents both practical matters and educational theories in a format useful for both new and experienced teachers. It is organized to start with specific, practical teaching applications and then leads to psychological and educational theories. The "practical orientation" section explains how to develop objectives and then use them to enhance student learning, and the "theoretical orientation" section discusses the theoretical basis for learning/teaching and its impact on students. Written mainly for PhD students and professors in all areas of engineering, the book may be used as a text for graduate-level courses and professional workshops or by professionals who wish to read it on their own. Although the focus is engineering education, most of this book will be useful to teachers in other disciplines. Teaching is a complex human activity, so it is impossible to develop a formula that guarantees it will be excellent. However, the methods in this book will help all professors become good teachers while spending less time preparing for the classroom. This is a new edition of the well-received volume published by McGraw-Hill in 1993. It includes an entirely new section on the Accreditation Board for Engineering and Technology (ABET) and new sections on the characteristics of great teachers, different active learning methods, the application of technology in the classroom (from clickers to intelligent tutorial systems), and how people learn.

Communication Theory and Research—Denis McQuail 2005 This exciting collection of papers represents some of the finest communications research published during the last decade. To mark the 20th anniversary of the European Journal of Communication, a leading international journal, the editors have selected 21 papers, all of which make significant and valuable interventions in the field of media and communications. The volume is prefaced with an introduction by the editors and will be a central research text for scholars in this field.

Advancing Social Justice—Tracy Davis 2013-08-12 Tools and strategies to foster transformative change for social justice Many believe that social justice education is simply the new politically correct term for diversity-focused instruction in the classroom. The true definition of social justice education is broader. Higher education today needs clarity on both the concept of social justice and effective tools to successfully translate theory into practice. In Advancing Social Justice: Tools, Pedagogies, and Strategies to Transform Your Campus, Tracy Davis and Laura M. Harrison offer educators a clear understanding of what social
Hegemony or Survival-Noam Chomsky 2007-04-01 From the world’s foremost intellectual activist, an irrefutable analysis of America’s pursuit of total domination and the catastrophic consequences that are sure to follow The United States is in the process of staking out not just the globe but the last unarmed spot in our neighborhood—the heavens—as a militarized sphere of influence. Our earth and its skies are, for the Bush administration, the final frontiers of imperial control. In Hegemony or Survival, Noam Chomsky investigates how we came to this moment, what kind of peril we find ourselves in, and why our rulers are willing to jeopardize the future of our species. With the striking logic that is his trademark, Chomsky dissects America’s quest for global supremacy, tracking the U.S. government’s aggressive pursuit of policies intended to achieve “full spectrum dominance” at any cost. He lays out vividly how the various strands of policy—the militarization of space, the ballistic-missile defense program, unilateralism, the dismantling of international agreements, and the response to the Iraqi crisis—cohere in a drive for hegemony that ultimately threatens our survival. In our era, he argues, empire is a recipe for an earthly wasteland. Lucid, rigorous, and thoroughly documented, Hegemony or Survival promises to be Chomsky’s most urgent and sweeping work in years, certain to spark widespread debate.

American Visions of the Netherlands East Indies/Indonesia-Frances Gouda 2002 A revealing reassessment of the American government’s position towards Indonesia’s struggle for independence.

Jack-Marilynne Robinson 2020-10-28 "A new Gilead novel that tells the story of John Ames Boughton, the beloved, erratic, and grieved-over prodigal son of a Presbyterian minister from Gilead, Iowa"--